

Datadog Technology Partner Program

The purpose of the Datadog Technology Partner program is to provide software vendors and developers the tools and guidance to build official [Datadog integrations](#). Our goal is to provide shared customers with a native integration experience to ensure observability of third-party software in Datadog. Joint go-to-market motions are evaluated on a case-by-case basis.

BUILDING AN OFFICIAL INTEGRATION WITH DATADOG

An integration with Datadog enables you to unify observability data from separate systems into a cohesive platform view. By connecting external technologies to Datadog, integrations allow customers to collect and correlate telemetry, such as logs, metrics, and traces, so they can monitor individual components and understand how those components interact across their environments.

Below, you'll find a checklist of what's required to list an integration in the Datadog catalog. Please ensure these requirements are met before moving forward.

General Requirements

- Your product must be Generally Available
- Your integration **must** send telemetry **to Datadog**.
- Integrations that only query Datadog data can be supported through our public APIs without the need for an official integration
- You must have a clear use case and have explicit customer demand (please see Common Integration Use Cases below for additional guidance)

Integration Technical Requirements

An official integration must either:

- 1. Be agent-based:** Write a custom Agent check to collect and forward telemetry [Agent Integration Guide →](#)
- 2. Push data to Datadog via our APIs:** Push data to our HTTP endpoints via the Datadog API [API Reference Docs →](#)

OAuth requirement:

- If your integration uses the API on behalf of mutual customers, you must implement OAuth 2.0 for Partners.
- OAuth allows customers to securely authorize your platform to access their Datadog account.

Must include a native Datadog asset, which can vary based on the integration use case:

- [Dashboard](#)
- [Log pipeline](#)
- [Monitors](#)
- [Detection rules](#)

Common Integration Use Cases

Observability integrations usually collect metrics, logs, or traces, but partners are free to make use of any of our [APIs](#). See below for common use cases:

- **Metrics** - for tracking system performance (e.g., CPU, memory)
- **Logs** - for capturing application and system events
- **Traces** - for monitoring request flows across services
- **Events** - for highlighting noteworthy system changes or alerts
- **Incidents** - for triggering and tracking real-time issue response (if applicable)
- **Security Signals** - for reporting threats or policy violations (security tools only)

What to Expect From the Technology Partner Program

- Access to a Datadog sandbox for development and testing
- Technical guidance to develop your use case into a Datadog integration
- Integrations typically take 4-6 weeks to be published

QUESTIONS

If you have any questions, please reach out to ecosystems@datadoghq.com.